FLOWERS FOODS INC

Form 4

February 06, 2008

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

OMB Number:

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obligations

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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

may continue. See Instruction 30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

1. Name and Ad LAUDER K	*	orting Person *	2. Issuer Name and Ticker or Trading Symbol FLOWERS FOODS INC [FLO]	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)		
(Last)	(Last) (First) (Middle)		3. Date of Earliest Transaction	(==== an appneause)		
100 FOX RIDGE LANE			(Month/Day/Year) 02/04/2008	Director 10% Owner _X_ Officer (give title Other (specify below) VP & Chief Accounting Officer		
(Street)			4. If Amendment, Date Original	6. Individual or Joint/Group Filing(Check		
THOMASV	ILLE GA 3	1792	Filed(Month/Day/Year)	Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting		
11101111101	LLLL, On 3	11/2		Person		

(City)	(State) (2	Table	I - Non-De	erivative Se	ecurities Acc	quired, Disposed o	of, or Beneficial	ly Owned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securiti onAcquired (Disposed ((Instr. 3, 4	(A) or of (D)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Common Stock			Code V	Amount	(D) Price	(Instr. 3 and 4) 19,603	D	
Common Stock						1,296 <u>(1)</u>	I	By 401(k)
Common Stock						7,043 (2)	I	By Spouse

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (or Dispose (D) (Instr. 3, 4 and 5)	(A) ed of			7. Title and Amount Underlying Securition (Instr. 3 and 4)	
				Code V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amou or Numb of Sha
Restricted Stock Award (3)	\$ 0	02/04/2008		A	3,550		02/04/2010	02/04/2010(4)	Common Stock	3,55
Option (Right to Buy) (3)	\$ 24.75	02/04/2008		A	14,300		02/04/2011	02/04/2015	Common Stock	14,3
Option (Right to Buy) (3)	\$ 9.34						07/16/2007	07/16/2013	Common Stock	61,0
Option (Right to Buy) (3)	\$ 18.68						01/03/2009	01/03/2013	Common Stock	9,07
Restricted Stock Award (3)	\$ 0						02/05/2009	02/05/2009(4)	Common Stock	2,62
Option (Right to Buy) (3)	\$ 19.57						02/05/2010	02/05/2014	Common Stock	9,82
Restricted Stock Award (3)	\$ 0						01/03/2008	01/03/2008	Common Stock	55:

Reporting Owners

Reporting Owner Name / Address	Relationships							
	Director	10% Owner	Officer	Other				
LAUDER KARYL H			VP & Chief					
100 FOX RIDGE LANE			Accounting					
THOMASVILLE, GA 31792			Officer					

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Signatures

Stephen R. Avera, 02/06/2008 Agent

**Signature of Reporting Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Total includes exempt acquisitions of shares allocated to reporting person in Issuer's 401(k) Plan, as of the 2007 fiscal year end, 12/29/2007.
- (2) Beneficial ownership is disclaimed.
- (3) Granted pursuant to the Flowers Foods, Inc. 2001 Equity and Performance Incentive Plan.
- (4) Grant expires on Exercisable Date if performance measures are not met.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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