

Koors Mark L
Form 4
March 13, 2012

FORM 4

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0287
Expires: January 31, 2005
Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
Koors Mark L

(Last) (First) (Middle)
312 WALNUT STREET, 28TH FLOOR
(Street)

CINCINNATI, OH 45202

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol
SCRIPPS E W CO /DE [SSP]

3. Date of Earliest Transaction (Month/Day/Year)
03/09/2012

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

____ Director _____ 10% Owner
 Officer (give title below) _____ Other (specify below)
VP/Audit and Compliance

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
____ Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)
			Code	V	Amount (A) or (D) Price		
Class A Common Shares, \$.01 par value per share	03/09/2012 ⁽¹⁾		C		5,000 A \$ 9.3	28,880.921	D
Class A Common Shares, \$.01 par value per share	03/09/2012 ⁽¹⁾		C		3,965 A \$ 9.3	32,845.921	D
Class A Common Shares, \$.01 par value per share	03/09/2012 ⁽²⁾		F		3,098 D \$ 9.3	29,747.921	D

Shares, \$.01
par value
per share

Common
Voting
Shares, \$.01
par value
per share

0 D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474
(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)
				Code	V (A) (D)	Date Exercisable Expiration Date	Title Amount or Number of Shares
Restricted Stock Units	\$ 9.3	03/09/2012		C	5,000	03/09/2011 03/09/2013	Restricted Stock Units 5,000
Restricted Stock Units	\$ 9.3	03/09/2012		C	3,965	03/11/2012 03/11/2014	Restricted Stock Units 3,965
Option	\$ 8.52					02/26/2004 02/25/2013	Class A Common 4,131
Option	\$ 10.47					02/25/2005 02/24/2014	Class A Common 5,633
Option	\$ 9.9					02/10/2006 02/09/2013	Class A Common 6,572
Option	\$ 10.44					02/22/2007 02/21/2014	Class A Common 10,953
Option	\$ 10.44					02/22/2007 02/21/2014	Class A Common 4,382

Option	\$ 10.41	02/22/2008	02/21/2015	Class A Common	18,779
Option	\$ 10.41	02/22/2008	02/21/2015	Class A Common	1,877
Option	\$ 9.09	02/21/2009	02/20/2016	Class A Common	30,516

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Koors Mark L 312 WALNUT STREET 28TH FLOOR CINCINNATI, OH 45202			VP/Audit and Compliance	

Signatures

/s/ William Appleton, Attorney-in-fact for Mark L. Koors	03/13/2012
<small>**Signature of Reporting Person</small>	<small>Date</small>

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
 - ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) This transaction reflects the conversion of restricted stock units into Class A Common Shares.
 - (2) The terms of these long-term incentive awards mandate that the Company withhold shares to satisfy the reporting person's tax obligation.
- Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.
Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.