

CRAWFORD & CO  
Form 4  
July 07, 2010

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
CRAWFORD JESSE C

(Last) (First) (Middle)

3845 PLEASANTDALE RD. NE

(Street)

ATLANTA, GA 30340

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
CRAWFORD & CO [CRDA CRDB]

3. Date of Earliest Transaction  
(Month/Day/Year)  
07/02/2010

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director  10% Owner  
 Officer (give title below)  Other (specify below)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)			
			Code	V	Amount	(D)	Price			
Class A Common Stock	07/02/2010		J(1)		780,000	D	\$ 0	372,273	I	By Spouse as Trustee for 2009-2 GRAT
Class A Common Stock	07/02/2010		J(1)		780,000	A	\$ 0	1,462,470	D	
Class A Common Stock	07/06/2010		J(2)		780,000	D	\$ 0	682,470	D	
Class A Common	07/06/2010		J(2)		780,000	A	\$ 0	780,000	I	By Spouse as Trustee

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Stock								for 2010-2 GRAT
Class A Common Stock				372,136	I			By Spouse as Trustee of 2009 GRAT
Class A Common Stock				2,000,000	I			By Spouse as Trustee for 2010-1 GRAT
Class A Common Stock				7,392,091	I			By Estate of Virginia C. Crawford
Class A Common Stock				53,691	I			Trust for Minor Child
Class A Common Stock				379,921	I			Family Limited Partnership

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Nu Deriv Secur Benef Own Follo Repo Trans (Instr
						Date Exercisable	Expiration Date	Title	Amount or Number of Shares
						Code	V	(A)	(D)

## Reporting Owners

Reporting Owner Name / Address

Relationships

Director 10% Owner Officer Other

Reporting Owners

CRAWFORD JESSE C  
3845 PLEASANTDALE RD. NE      X      X  
ATLANTA, GA 30340

## Signatures

/s/ Jesse C.  
Crawford      07/07/2010

     \*\*Signature of      Date  
Reporting Person

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Transferred to the reporting person for no consideration from a 2009 grantor retained annuity trust of which his spouse is the trustee and reporting person is the beneficiary.
- (2) Transferred from the reporting person for no consideration to a 2010 grantor retained annuity trust of which his spouse is the trustee and reporting person is the beneficiary

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.  
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