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BEAR STEARNS COMPANIES INC Form 424B3 September 13, 2004

THE BEAR STEARNS COMPANIES INC. ${\tt IncomeNotes\,(SM)}$ With Maturities of Nine Months or More from Date of Issue

Registration No. 333-109793 Filed Pursuant to Rule 424(b)(3) Pricing Supplement No. 39 (To Prospectus dated November 17, 2003,

and Prospectus Supplement dated November 17, 2003)

Trade Date: September 13, 2004
Issue Date: September 16, 2004

The date of this Pricing Supplement is September 13, 2004

Fixed Rate Notes

CUSIP#	Interest Rate	Maturity Date		Discounts & Commissions	Reallowance	Dealer	Interest Payment Frequency
07387EGA9	5.70%	9/15/2029	100.00%	2.50%	0.350%	98.00%	Semi

Subject to Redemption

First Interest Payment Date	First Interest Payment Amount	Survivor's Option	Yes/No	Date and Terms of Redemption	Aggregate Principal Amount
3/15/2005	\$28.34	Yes	Yes	Commencing on 9/15/2009 and on the 15th of each month thereafter until Maturity the Notes may be called in whole at parat the option of the Company on ten calendar days notice.	7,

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The distribution of IncomeNotes will conform to the requirements set forth in Rule 2720 of the NASD Conduct Rules.